



Support for Life Science Licensing

Design, Writing, and Market Research

One function of the technology licensing office at your university is to establish the value of an invention, based on its applications. Do you need a market overview of these applications to help make a licensing decision? Perhaps you need custom graphics or a multimedia presentation to help recruit an interested company? Or maybe you need a market study to help establish the relative value of different degrees of exclusivity.

Why choose us? There are several important factors to consider:

- We have broad, hands-on experience in life sciences marketing, including drug discovery, medicine, agriculture, and environmental analysis.
- Our demonstrated ability to assimilate new technologies means that we deliver results rapidly.
- We are flexible, saving you money and making it easier to execute projects on short notice.

Both large and small projects are welcome, and we offer billing on either an hourly or project basis. Ask for a quote today.

For more information, contact:

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Specific support areas include:

- Market Research
- White Papers and Reports
- Graphics and Multimedia
- PowerPoint® Presentations

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