

Marketing Support for the Life Sciences

Design, Writing, and Market Research

Your marketing group is already very busy, so how can you possibly take on that major new project? What can you do if a product launch is falling behind schedule? And how do you find the time to investigate new markets? Perhaps you need a few graphics, some writing, or a presentation to address a project backlog, or help getting ready for an important meeting. In all of these cases, there may not be time or money to hire additional staff.

Lepios provides design, writing, and market planning for biotechnology and the life sciences. Why choose us? There are several important factors to consider:

- We consciously integrate your marketing strategy into our design and writing. This ensures that your product positioning, messaging, and branding are effectively represented in our work – and communicated to your customers.
- We have diverse experience that includes instrumentation, consumables, assay chemistries, microfluidics, software, and services. Our demonstrated ability to assimilate new technologies means that we deliver results rapidly.
- We are flexible, saving you money and making it easier to execute projects on short notice.

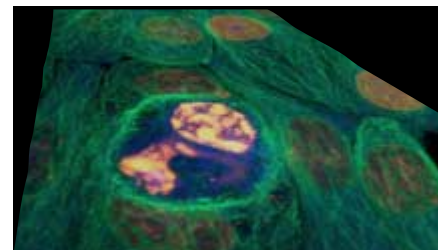
Both large and small projects are welcome, and we offer billing on either an hourly or project basis. Ask for a quote today.

For more information, contact:

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Specific support areas include:

- Brochures and Product Bulletins
- Graphics and Multimedia
- Application Notes, White Papers, User Manuals
- Proposals and PowerPoint® Presentations
- Web Pages
- Tradeshow and Promotions Support
- Market Research

