

Marketing Support for Life Science Innovators

Design, Writing, and Market Planning

Your scientific or engineering group has developed a promising technical concept, but how do you obtain custom graphics to help explain it to others? Do you need some writing or editing for a white paper, or help creating a professional-looking poster for a conference? Or maybe you're an entrepreneur or venture capitalist and need some market research to investigate a product opportunity.

Lepios provides design, writing, and market planning for biotechnology and the life sciences. Why choose us? There are several important factors to consider:

- We consciously integrate your marketing strategy into our design and writing. This ensures that your product positioning, messaging, and branding are effectively represented in our work – and communicated to your customers.
- We have diverse experience that includes instrumentation, consumables, assay chemistries, microfluidics, software, and services. Our demonstrated ability to assimilate new technologies means that we deliver results rapidly.
- We are flexible, saving you money and making it easier to execute projects on short notice.

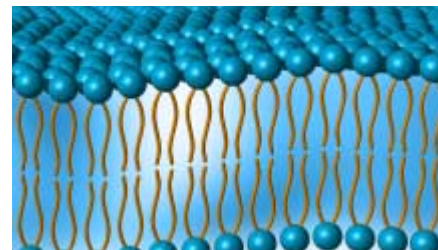
Both large and small projects are welcome, and we offer billing on either an hourly or project basis. Ask for a quote today.

For more information, contact:

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Specific support areas include:

- Graphics and Multimedia
- Market Planning
- PowerPoint® Presentations
- Conference Posters
- White Papers, Application Notes, User Manuals

